



Dear Ambler Business Owner,

2024 is upon us and we are planning for another season of signature events here in Ambler. Your support goes a long way to helping us create these successful events. All the events are “Free” to the public, but they are not without costs. As these events have gained in popularity and increased both notoriety and foot traffic in Ambler, they have also increased in cost. To produce these events Ambler Main Street relies heavily upon the Borough for assistance. In turn, Main Street needs to help underwrite some of the Borough’s costs. We are, in essence, a victim of our own success.

Business members are the foundation upon which Ambler Main Street is built. This foundation, if it remains strong, will allow us to continue to be successful. We are asking you to help us continue our mission to support and promote the business community with your membership renewal. Donations will help us continue our work promoting Ambler as the premier destination to live, shop and dine in Montgomery County.

Our Social Media reach is now over 36,000, AmblerMainStreet.org averages 22,000+ monthly visitors, our email blast reaches 5,000+ subscribers, and Ambler Hometown News is delivered to over 3,000 doorsteps. Additionally, we have a partnership with Valley Forge Tourism and Convention Center, which allows us to extend special benefits to our members, including promotion during special tours they offer in and around the Philadelphia area, special posts and promotion of AMS member restaurants, shops and services, links from their website, and more.

Please review the enclosed information and if any of your business’s information has changed this year (website, shopping website, phone number, etc.) please complete and send an updated information form.

Ambler Main Street is a 501(c)3 non-profit organization and your membership and donation dollars are tax deductible to the extent allowed by law and are spent directly in the community.

We are a volunteer organization; please also consider playing an active role so that we can continue to promote Ambler as an exciting destination for the entire family. If you are interested in volunteering, please contact Liz at liz@amblermainstreet.org.

Ambler remains a desirable area to live with a vibrant business community. Ambler Main Street will continue to promote all of the things that make our town so appealing.
Let’s make 2024 a great year!

Sincerely,

Liz Wahl Kunzier
Ambler’s Main Street Manager



Basic Annual Membership \$100 or \$10/month

Listing on AMS Business Directory: Name of Business, Address, Phone #, Website Address with Link, Social Media Links, Map of location to Google Maps for directions

- Inclusion in Hometown News semi annually
- Window decal demonstrating your support
- Limited Social Media Marketing through AMS Facebook and Instagram
- The numbered space in front of your business for festivals

Silver Annual Membership - \$250 or \$25/month*

Basic membership benefits, plus:

- Enhanced listing on AMS Business Directory (different background) website and SM links, logo included with listing.
- Enhanced Social media marketing, posts and shares.
- Restaurants are included as participants in Ambler Restaurant Week at no additional charge.

Gold Membership - \$500 or \$50/month*

Silver membership benefits plus:

- Logo (rotating) with link to AMS page listing in sidebar and Home Page under features Business (Logos rotate position)

The Platinum Club - \$1,000 or \$100/month*

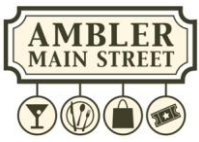
Gold member benefits, plus:

- Larger Logo(static) with link to AMS page listing in top "Enhanced" Box in sidebar and Home Page under Featured Business
- Business logo on preview slide at Ambler Theater for 6 months

Registration online www.amblermainstreet.org/membership-form/ Current members listed in our online directory only need to complete a few basic fields (name, contact, phone number, & membership level) and make any updates, corrections or additions as needed.

If you are not currently listed in our online directory, please select "New Member" at the top of the form and complete the full form.

After completing the online application, please click "Submit & Pay" to go to our payment page, where you can select to pay by check (annual contributions only), or via PayPal for either a onetime annual payment or monthly auto debit subscriptions.



MEMBERSHIP APPLICATION

www.amblermainstreet.org

Please type or print clearly

Send completed forms to:

Ambler Main Street

P.O. Box 36

Ambler, PA 19002

Company Name: _____

Address: _____

Phone: _____

Website Address: _____

SOCIAL MEDIA

(please provide URL's/links)

Facebook: _____

Twitter: _____

LinkedIn: _____

Instagram: _____

Pinterest: _____

Other: _____

DESCRIPTION

Please provide a brief description of **100 words or less** about your business, products or services.

IMPORTANT – SEND US YOUR LOGO

In order to promote your business on our Social Media and website, please provide a clean high resolution (450w x 300h) logo in electronic format (JPG, PNG, PDF, TIFF, EPS or PSD) to liz@amblermainstreet.org

Please indicate your membership level and send a check payable to Ambler Main Street, PO Box 36, Ambler, PA 19002:

___ Basic (\$100/yr) ___ Silver (\$250/yr) ___ Gold (\$500/yr) ___ Platinum (\$1,000/yr) ___ Other \$ _____

In the event we have questions, please list the contact person and information. This information will not be published online unless you request.

Contact Name: _____ Date: _____

Email Address: _____