



Ambler Main Street's 27th Annual Auto Show

Dear Sponsor:

It's time to prepare for the 27th Annual Ambler Auto Show to be held Sunday May 19th (rain or shine). We are asking you to help us continue to support and promote this time-honored event if it is in your budget. Sponsorship is a key element to this and all our events, and we would be honored to have your support. With your support, the Ambler Main Street Committee will be able to advertise and promote the Auto Show to a much wider audience. You, the sponsor will benefit from outstanding exposure: our organic social media reach is over 35,000, we advertise in local print media, and our events are covered by all the local news stations. Approximately 250 vehicles participated last year, and more than 15,000 spectators came to view the wonderful selection of cars and trucks throughout the day.

We thank you for your support!

Sincerely,

Michaela Brass

Michaela Brass

Ambler Auto Show, Committee Chairwoman

There are four levels of sponsorship. Benefits are as follows:

Bronze Level - \$100 Commitment

Announcement day of show, link to your business on our webpage

Silver Level - \$250 Commitment

- Bronze benefits plus...
- Listing recognition in all press releases

Gold Level - \$500 Commitment

- All benefits of Bronze level plus...
- Sponsor's choice trophy you present at the car show
- Your Company's logo on all print ads
- Promotional write-up with the ad

Platinum Level - \$1,000 Commitment

- All benefits of the Silver level plus...
- Listing recognition in all press releases
- Listing as sponsor on Ambler Main Street Web site www.amblermainstreet.org and www.amblerautoshow.org
- Your Company name and message featured during show day announcements**
- Your Company name on a banner hung from a lamp-post
Showcase three of your vehicles (Auto Dealers / Collectors)

If you are interested in participating in any of these levels, please respond by April 26, 2024.

Simply complete the attached form and mail it along with a check made

payable to Ambler Main Street

P.O. Box 36 Ambler, PA 19002.



Sponsor level commitment form

Circle one please: Platinum \$1,000 Gold \$500 Silver \$250 Bronze \$100

Major Sponsors present the trophy to the winner they selected. Their representative must be present.

Business Name: _____

Contact: _____

Address: _____

City, State & Zip: _____

Phone: _____

E-Mail: _____

Please include a copy of your company logo.

**** Your message to be announced during the Show; a few facts about your business and/ or any specials you are promoting.**

For more information email: liz@amblermainstreet.org and visit our webpage www.amblermainstreet.org