



January 2020

Dear Ambler Main Street Supporter,

Did you know that in 2019 Ambler Main Street (AMS) held 15 events that brought tens of thousands of people into town? Your membership to AMS ensures that these events not only continue to exist, but improve; creating additional opportunities to bring people into Ambler, and customers into your business. Membership also guarantees inclusion in the Ambler Main Street Business Directory which has an interactive map imbedded in it; so, when a perspective client clicks on your business they can click on a map of your location. Most importantly, membership gives you a voice within Ambler Main Street.

Our Social Media reach is now over 36,000 people, AmblerMainStreet.org averages 22,000+ monthly visitors, our email blast reaches 5,000+ subscribers, and Ambler Hometown News is delivered to over 3,000 door steps. Also, we have a partnership with Valley Forge Tourism and Convention Center, which allows us to extend special benefits to our members, including promotion during special tours they offer in and around the Philadelphia area, special posts and promotion of AMS member restaurants, shops and services, links from their website, and more.

Please review the enclosed AMS Membership information. By becoming a member/renewing your annual membership, you support AMS' efforts to benefit our businesses and community while AMS helps you to grow your business. AMS is a 501(c)3 non-profit organization - your membership dollars are tax deductible to the extent allowed by law and are spent directly in the community.

We are a volunteer organization; please also consider playing an active role so that we can continue to promote Ambler as an exciting destination for the entire family. Let's make this another memorable year!

Sincerely,

Ambler Main Street

Basic Annual Membership \$100 (no monthly payment option)

- Listing on AMS Business Directory
 - Name of Business
 - Address
 - Phone #
 - Website Address with Link
 - Social Media Links
 - Map of location to Google Maps for directions
- Inclusion in Home Town News semi annually
- Window decal demonstrating your support
- Social Media Marketing through AMS Facebook and Instagram
- Inclusion in the AMS private Facebook group, "Ambler Main Street Business Connection"

Silver Annual Membership - \$250 or \$25/month*

Basic membership benefits, plus:

- Enhanced listing on AMS Business Directory (different background) website and SM links, logo included with listing
- Restaurants are included as participants in Ambler Restaurant Week (January and July) at no additional charge.

Gold Membership - \$500 or \$50/month*

Silver membership benefits plus:

- Logo (rotating) with link to AMS page listing in sidebar and Home Page under features Business (Logos rotate position)

The Platinum Club - \$1,000 or \$100/month*

Gold member benefits, plus:

- Larger Logo(static) with link to AMS page listing in top "Enhanced" Box in sidebar and Home Page under Featured Business
- Business logo on preview slide at Ambler Theater for 6 months

For one time, annual contributions: Please pay by check, or online via PayPal (Add to Cart) be sure to fill out the Business Directory listing. Please make checks payable to: Ambler Main Street, PO Box 36 Ambler, PA 19002.

For monthly, auto debit: Please visit, amblermainstreet.org/member-pay/ and contribute via PayPal (Subscribe), and be sure fill out the Business Directory listing.



MEMBERSHIP APPLICATION

www.amblermainstreet.org

Please type or print clearly

Send completed forms to:

Ambler Main Street

P.O. Box 36

Ambler, PA 19002

Company Name: _____

Address: _____

Phone: _____

Website Address: _____

SOCIAL MEDIA

(please provide URL's/links)

Facebook: _____

Twitter: _____

LinkedIn: _____

Instagram: _____

Pinterest: _____

Other: _____

DESCRIPTION

Please provide a brief description of 100 words or less about your business, products or services.

IMPORTANT – SEND US YOUR LOGO

In order to promote your business on our Social Media and website, please provide a clean high resolution (450w x 300h) logo in electronic format (JPG, PNG, PDF, TIFF, EPS or PSD) to liz@amblermainstreet.org

Please indicate your membership level and send a check payable to Ambler Main Street, PO Box 36, Ambler, PA 19002:

___ Basic (\$100/yr) ___ Silver (\$250/yr) ___ Gold (\$500/yr) ___ Platinum (\$1,000/yr) ___ Other \$ _____

In the event we have questions, please list the contact person and information. This information will not be published online unless you request.

Contact Name: _____ Date: _____

Email Address: _____