



January, 2017

Dear Ambler Main Street Supporter,

Did you know that in 2016 Ambler Main Street (AMS) held 15 events that brought tens of thousands of people into town? Your membership to AMS ensures that these events not only continue to exist, but improve; creating additional opportunities to bring people into Ambler, and customers into your business. Membership also guarantees inclusion in the new Ambler Main Street Business Directory and Map (currently in production). The map and directory will be available online and in print, and will include all of our members in good standing*. Most importantly, membership gives you a voice within Ambler Main Street.

Our Social Media reach is now over 13,2000 people, AmblerMainStreet.org averages 11,000+ monthly visitors, our email blast reaches 5,000+ subscribers, and Ambler Hometown News is delivered to over 3,000 door steps. Also, we have a partnership with Valley Forge Visitors Center, which allows us to extend special benefits to our members, including promotion during special tours they offer in and around the Philadelphia area, special posts and promotion of AMS member restaurants, shops and services, links from their website, and more.

Please review the enclosed AMS Membership information. By becoming a member/renewing your annual membership, you support AMS' efforts to benefit our businesses and community as a whole, while AMS helps you to grow your business. AMS is a 501(c)3 non-profit organization - your membership dollars are tax deductible to the extent allowed by law and are spent directly in the community.

We are a volunteer organization; please also consider playing an active role so that we can continue to promote Ambler as an exciting destination for the entire family. Let's make this another memorable year!

Sincerely,

Ambler Main Street

*** To be included in the printed directory and map, you must submit your 2017 membership dues by [01/31/2017](#)**

Basic Annual Membership \$100 (no monthly payment option)

- Listing on AMS Business Directory (online and print***),
- Liked (aka, social media linked) on AMS Facebook page,
- Window decal demonstrating your support,
- Inclusion in the AMS private Facebook group, “Ambler Main Street Business Connection”
- Inclusion in First Friday, promotion of your offering during the event,

Silver Annual Membership - \$250 or \$25/month*

- Basic membership benefits, plus:
- Enhanced listing on AMS Business Directory (online and print***), including your logo, website and SM links, bio, etc.**,
- Social media sharing (Facebook and twitter) for your special events/promotions**
- Restaurants are included as participants in Ambler Restaurant Week (January & July) at no additional charge

Gold Membership - \$500 or \$50/month*

- Silver membership benefits plus:
- Social media sharing on a monthly basis and for your special events**
- Acknowledgment within AMS email blast
- Social media assistance if needed (help setting up FB, twitter, etc.),
- Identified as a “Featured Business” on each page of the AMS website for the entire year of your membership,

The Platinum Club - \$1,000 or \$100/month*

- Same as Gold member benefits, plus:
- Business featured as “Business of the Month” in an AMS email blast & featured as “Business of the Month” on the AMS website
- Business logo on preview slide at Ambler Theater for 3 months
- Reserved spot in the Holiday Parade for your business to march/float
- 10x10 space at Oktoberfest

The Titanium Club - \$2,500 or \$250/month*

- Same as Platinum member benefits, plus:
- 10x10 space at each AMS festival/event in 2017
- Business logo on preview slide at Ambler Theater for 6 months
- Your business displayed on a street banner in town
- Business logo featured on the printed 2017 Business Directory Map

* The monthly payment option is only available electronically, via PayPal.

** Print ready logo/info/promotional materials must be provided to AMS.

*** [Deadline for print is 01/31/17.](#)

YES! I want to be part of the excitement, and support Ambler Main Street!

Please select a Membership Level:

- ___ Basic Membership: \$100
- ___ Silver Membership: \$250 or \$25/monthly debit ___
- ___ Gold Membership: \$500 or \$50/monthly debit ___
- ___ Platinum Membership: \$1,000 or \$100/monthly debit ___
- ___ The Titanium Club: \$2,500 or \$250/monthly debit___
- ___ Other Donation: \$_____

For one time, annual contributions: Please pay by check (preferred), or online, via PayPal (Add to Cart). Please make checks payable to: Ambler Main Street, PO Box 36 Ambler, PA 19002.

For monthly, auto debit: Please visit, amblermainstreet.org/member-pay/ and make a contribution via PayPal (Subscribe), be sure to include your business name and contact person.

Be sure to also email your logo and pertinent info (website, SM links, etc.) to liz@amblermainstreet.org.

Business Name: _____

Contact: _____

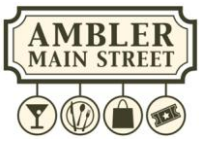
Web Address: _____

Address: _____

Phone: _____ Email: _____

Questions? Contact Liz Kunzier - liz@amblermainstreet.org - 215-527-6906

The official registration and financial information of Ambler Main Street may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



Business Directory Listing
www.amblermainstreet.org

Please type or print clearly

Send completed forms to:
liz@amblermainstreet.org

Company Name: _____

Address: _____

Phone: _____

Website Address: _____

SOCIAL MEDIA

(please provide URL's/links)

Facebook: _____

Twitter: _____

LinkedIn: _____

Instagram: _____

Pinterest: _____

Other: _____

DESCRIPTION

Please provide a brief description of **100 words or less** about your business, products or services.

IMPORTANT – SEND US YOUR LOGO

In order to promote your business on our Social Media and website, please provide a clean high resolution (450w x 300h) logo in electronic format (JPG, PNG, PDF, TIFF, EPS or PSD) to liz@amblermainstreet.org

In the event we have questions, please list the contact person and information. This information will not be published online unless you request.

Contact Name: _____

Email Address: _____